



Deutsche Messe



27 – 31 May 2019 • Hannover • Germany

# Wood Industry Summit – Access to Resources and Technology

## Your entry to the new growth markets in the primary sector

The Wood Industry Summit, the international platform for communication and technology for the forestry and wood cluster, will be taking place for the third time at LIGNA 2019. The combination of forum, lounge and exclusive exhibition areas makes the event a perfect venue for knowledge transfer with international players from industry, science and politics.

**If you are looking for new business – this is the place to come to!**

The Wood Industry Summit 2017 attracted delegations of visitors from Brazil, Bulgaria, Chile, Germany, Finland, Canada, Columbia, Romania, Russia, the Ukraine and the USA. It marked up business deals worth more than 30 million euros.

**The keynote themes of the Cluster Forum:**

- Optimizing the entire value chain across the forestry and wood-working sector – from timber to production
- Digitization and future-proof technology for the forestry and wood industry cluster

- Environment and climate-friendly timber harvesting processes
- Protection of precious natural resources against biotic and abiotic damage

**Join us and get things moving across your sector**

- We provide the ideal setting for making international business contacts and promote a dialogue between high-calibre international delegations from the forestry and wood industries
- We facilitate contact with top decision-makers from business and politics, as well as forestry owners
- We facilitate your access to new markets – with a variety of keynote themes changing every day
- Meet international decision-makers from companies in the paper, cellulose and wood materials industries, as well as representatives from the important timber producing regions of the world

**Be part of it!**

**From 27 – 31 May 2019 in Hannover**



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Profit from new business leads in various economic areas,  
e.g.:

- Europe/Eastern Europe
- Russia, Ukraine
- America (North, Central, South)
- Asia

Business deals with vertically integrated companies valued at over 30 million euros were conducted at the Wood Industry Summit in 2017.

## The Wood Industry Summit program

- Panel discussions
- Impulse talks
- Guided Tours
- Meeting Area
- Specialist exhibitors

## Focus entirely on your success!

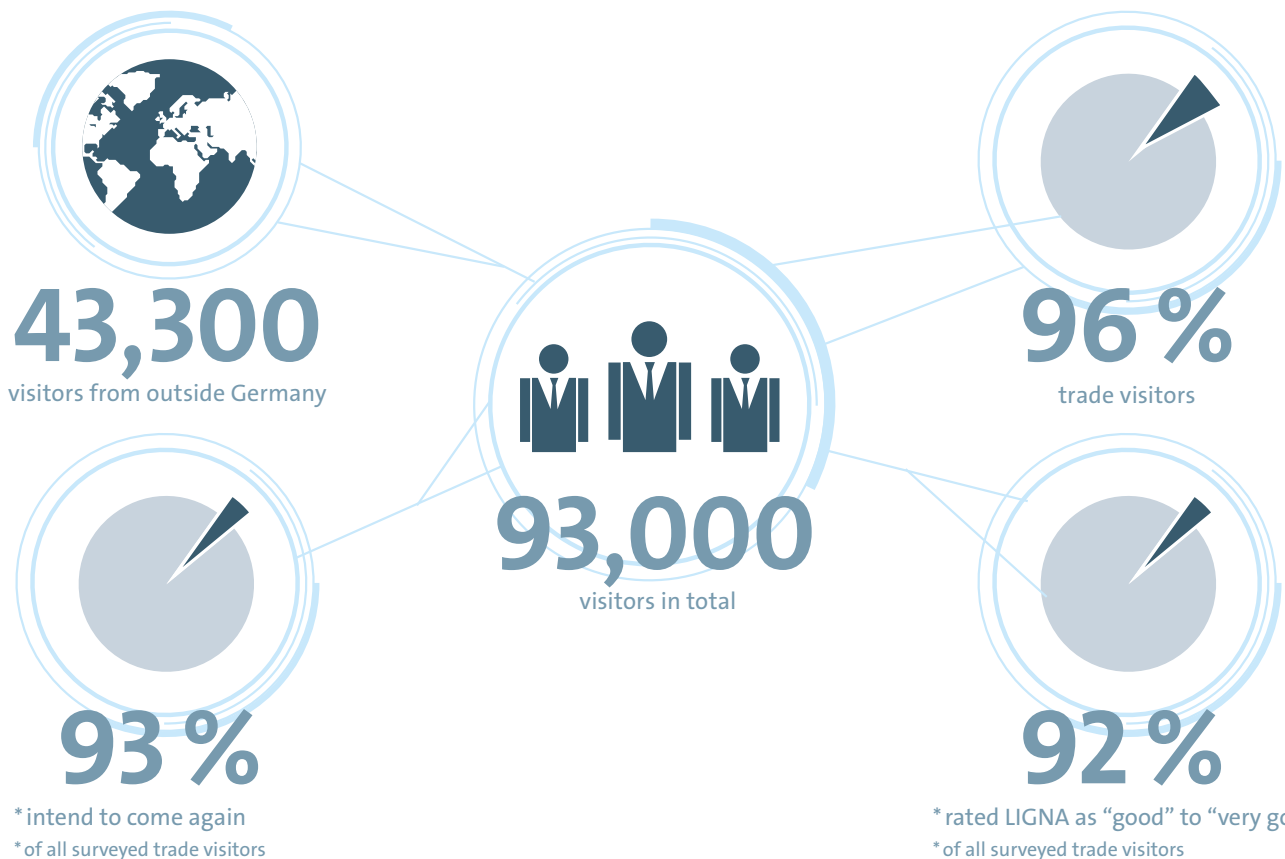
You will find everything you need – we have developed a perfect infrastructure for exhibitors.

## Visitors at LIGNA:

LIGNA 2017 attracted 93,000 trade visitors.

## Our service:

- Comprehensive, professional support for exhibitors and their presentations at LIGNA
- Target group oriented, highly effective presentations
- Practical stand packages
- Extensive advertising and communication activities
- Extensive back-up and support before, during and after the trade show
- Hannover – a popular and successful trade fair location
- Perfect infrastructure
- Media coverage in the trade press and on the web, incl. social media



### Exhibition area

LIGNA 2019 boasts a display space and infrastructure closely tailored to the needs and interests of its exhibitors and trade visitors.

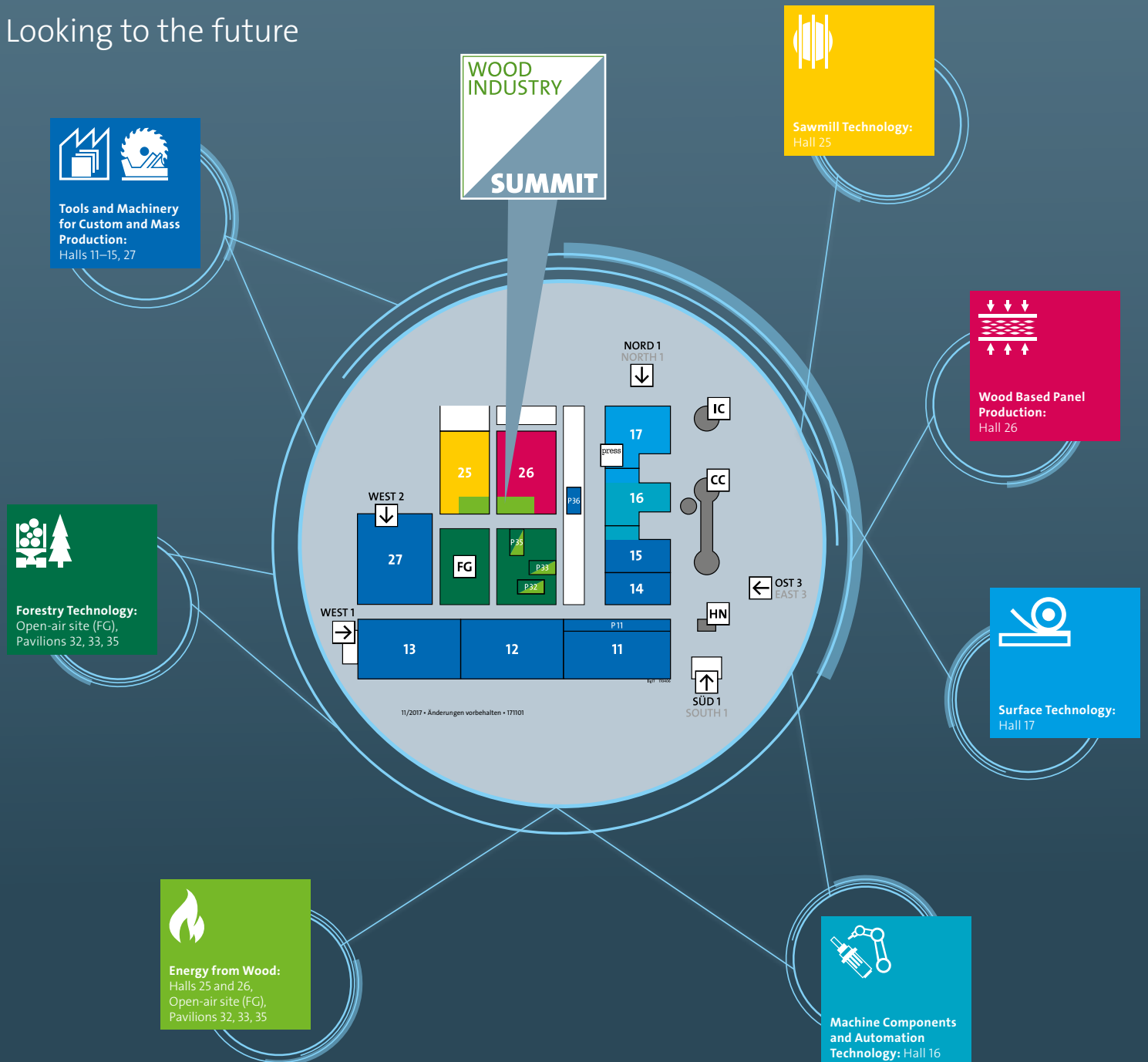
### Stand space and fittings

The joint display stand covers a total area of approx. 150 m<sup>2</sup>, providing space for a considerable number of fully fitted stands, available in two different sizes (larger stands available upon request).

Additions to the standard fittings and fixtures are possible as required.

The joint display stand/pavilion features a separate, lockable kitchen area and a lounge that is suitable for talks with customers. Both are served by a stand hostess and free soft drinks and snacks will be provided.

## Looking to the future



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## Marketing activities

Of course, the terms of participation in LIGNA 2019 also apply to all marketing activities.

## Stand space and construction per exhibitor

- Stand walls from Octanorm
- Carpet
- Lighting
- Internet access (shared connection)
- Standard signage
- 1 electric socket 230 V
- 1 information desk
- 1 bar stool
- 1 table with 4 chairs
- 1 brochure holder
- 1 waste basket

## Joint display stand

- Lounge with tables and chairs
- Drinks, savoury and sweet snacks
- Kitchen, lockable
- Standard kitchen fittings

## Service

- Organizational support
- 1 stand hostess/host
- Basic cleaning
- Daily cleaning
- Daily waste collection
- Stand security

## Prices in 2019

Package 12 m <sup>2</sup>	€ 5,880
Package 15 m <sup>2</sup>	€ 7,350
Package 20 m <sup>2</sup>	€ 9,800
Plus marketing fee per exhibitor	€ 1,063

All prices are subject to statutory VAT  
Legal basis: The Conditions for Participation in LIGNA 2019



Illustration may contain additional features that can be booked optionally



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